

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date: August 9, 2012
 Station: WPBF Drop Down
 Sales Region: NATIONAL Drop Down

Agency: McLAUGHLIN & ASSOCIATES

Advertiser: BRADSHAW/R/SHERIFF

Invoice # 936898 Net Invoice Amount _____

Invoice Date August 1, 2012 Amount Paid _____

Adjustment to Gross Billing \$ 20.00

Adjustment to Net Billing \$ 17.00

AE Name: HANSEN

SM Name: HORENSTEIN

Reason for DEBIT/CREDIT: POLITICAL RATE ADJUSTMENT Drop Down

(Field Required - must use drop down list)

EXPLANATION (Please explain in detail):

REBATE DUE TO LUR

6-7A 4X W/O 7/31 @\$5.00

Revised invoice required? NO

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____ by _____